

American Bromoil Society 12 Maiden Lane New York Ruter 2.7884

The American Bromoil Society take pleasure in inviting you to visit its First Exhibition of Bromoils and Bromoil Transfers to be held in the Gallery of The Camera Club, at 121 West 68th Street, New York, during the month of March 1943.

Very truly yours, AMERICAN BROMOIL SOCIETY

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FIRST BROMOIL AND BROMOIL TRANSFER EXHIBITION



NEW YORK, 1943

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March 2—31, 1943 The Camera Club 121 West 68th Street NEW YORK

AMERICAN BROMOIL SOCIETY

12 Maiden Lane New York, N. Y.

OFFICERS

| President | E. G. M. PLANK |
|-------------------------|--------------------|
| Vice President | .WILLIAM H. BARSBY |
| Secretary and Treasurer | ALEXANDER SAVIGNAC |

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PROCESSES

Abbreviations are shown after the title of each print to indicate the type of Bromoil process used. The following key explains these abbreviations:

Bro - Bromoil

Bro Tr - Bromoil Transfer

Col Tr - Color Multiple Transfer

FOREWORD

The American Bromoil Society was organized less than a year ago by a small but enthusiastic group of workers for the purpose of promoting interest in and fostering the development of the Bromoil and Bromoil Transfer processes. The Society believes that the full possibilities of these fine media of photographic expression have not been generally appreciated even by advanced workers, with the result that Bromoil has achieved but scant recognition in most American salons.

In presenting its first exhibition of Bromoil work, the aim of the Society has been to secure a thoroughly representative collection of prints illustrative of the many variations of the Bromoil technique. If this aim has been attained it is due to the splendid cooperation of bromoilists all over the country who so kindly submitted examples of their work, and to these contributors the Society extends its sincere thanks.

Grateful acknowledgment is also made to the Camera Club of New York for its courtesy and cooperation in placing at the Society's disposal its galleries and other facilities for effective display of the prints, and to Mr. Joseph Bing, F.R.P.S., through whose courtesy a special exhibit of twenty prints by past and contemporary European and American masters of the Bromoil art was loaned by The Oval Table Society.

EXHIBIT

| ALBRAY, | Dr. R. A. Maplewood, N. J. | | |
|----------|--|--------|--|
| 1 | Winter Woodland | Bro | |
| 2 | Winter Stills the Brook | Bro | |
| 3 | Morning Shadows | Bro | |
| ALENIUS | s, EDWARD, F.R.P.S. Basking Ridge, N. J. | | |
| 4 | The Dragon Fly | Col Tr | |
| 5 | Colorful Roses | Col Tr | |
| 6 | Fresh from Market | Col Tr | |
| 7 | Fresh from Garden | Col Tr | |
| *AscH, I | DAVID New York, N. Y. | | |
| 8 | Idling | Bro Tr | |
| 9 | Randall's Island | Bro Tr | |
| 10 | Slush | Bro Tr | |
| 11 | Boats | Bro Tr | |
| *Barsby, | WILLIAM H. Millburn, N. J. | | |
| 12 | Don | Bro Tr | |
| 13 | R. A. A. F. | Bro Tr | |
| 14 | Mighty Waters | Bro Tr | |
| 15 | Sunday at Tadoussac | Bro Tr | |
| Briggs, | FERRIS, A.R.P.S. Scarsdale, N. Y. | | |
| 16 | Day's End | Bro Tr | |
| 17 | Etude | Bro Tr | |

| *Brown, | Dr. Chester R. New York, N. Y. | |
|----------|------------------------------------|--------|
| 18 | The Morning Stroll | Bro Tr |
| 19 | East River Driveway | Bro Tr |
| 20 | Peggy's Cove | Bro Tr |
| 21 | Vermont | Bro Tr |
| | A, Robert E. Jamaica, N. Y. | |
| 22 | Jamary JA6 2940 | Bro |
| | Doorway | Bro Tr |
| Cortesi | z, A. J. New York, N. Y. | |
| 24 | Library | Bro |
| 25 | Broadway Canyon | Bro |
| 26 | Cloisters | Bro |
| *Desme, | ROBERT, A.R.P.S. Brooklyn, N. Y. | |
| | Tugs | Bro Tr |
| 28 | Fisherman's Lot | Bro Tr |
| 29 | The Haunted Mill | Bro Tr |
| 30 | Lydia | Bro Tr |
| *Getz, F | IERMAN New York, N. Y. | |
| 31 | Fenwick Lane | Bro |
| GROSSER | , E. H. Chicago, Ill. | |
| 32 | Tree in Winter | Bro Tr |
| 33 | The Hill Path | Bro Tr |
| Плимо | ND, ARTHUR, F.R.P.S. Boston, Mass. | |
| 34 | Jasie and Mariana | Bro |
| | English Lane | Bro |
| | George Washington Bridge | Bro |
| 37 | With Wind and Tide | Bro |

| HANSON, RAYMOND E. Boston, Mass. | | MEREEN, DONALD K. Milwaukee, Wis. |
|---|--------|--|
| 38 In the Berkshire Hills | Bro | 58 Nun Study Bro |
| 39 The Concord River | Bro | 59 Dunes Wilderness Bro |
| 40 Sand Dunes | Bro | *Mundy, David E. New York, N. Y. 60 Hawaiian Maid Bro |
| HARRELL, F. ELLIOTT Richmond, Va. | | 61 The Ballet Dancer Bro Tr |
| 41 The Wet Road | Bro | 62 The Ballet Bro |
| 42 Snow at Maymont | Bro | 63 Architecture Bro Tr |
| 43 Fog at 9 A. M. | Bro | |
| 44 Silhouettes and Clouds | Bro | OBENCHAIN, JOHN F. Denver, Colo. 64 Open Gate Bro |
| HEREFORD, S. L. Bartlesville, Okla. | | 65 Old Lew Bro |
| 45 Still Faithful | Bro | PARTINGTON, CHARLES H. Cincinnati, Ohio 66 On the Buillet Col Tr |
| *HOTTINGER, HENRY Brooklyn, N. Y. | | |
| 46 Oasis | Bro Tr | 67 Dawn—Ten Mile Creek Bro |
| 47 Meditation | Bro Tr | 68 Spires of 8th St. Cincinnati Bro |
| 48 Devotion | Bro Tr | 69 Tranquility Bro Tr |
| 49 Cefalu | Bro Tr | PATER, HENRY J. San Francisco, Calif. |
| JORDAN, FRANKLIN I., F.R.P.S. Boston, Mass. | | 70 Under Aztec Skies Bro |
| 50 The Sport of Kings | Bro | 71 Three Hearts Bro |
| 51 Hill Town | Bro | 72 A Mood in Sepia Bro |
| 52 Balloon Dance | Bro | *Plank, E. G. M. New York, N. Y. |
| | Bro | 73 Evening Lighting Bro Tr |
| 53 Jane | Dio | 74 Lexington Avenue Bro Tr |
| KREUDER, DR. HENRY New York, N. Y. | | 75 They Toil Not Bro |
| 54 No Title | Bro Tr | 76 Evening Shadows Bro |
| 55 No Title | Bro Tr | POGGENDICK, EDITH Cincinnati, Ohio |
| 56 No Title | Bro Tr | 77 Pottery and Palette Bro |
| 57 No Title | Bro Tr | 78 Brass Cats Bro Tr |

| *RUDING | ER, Hugo P. New York, N. Y. | |
|----------|-------------------------------------|--------|
| | Monty | Bro Tr |
| | Follow the Leader | Bro Tr |
| 81 | Portrait-Trixic | Bro Tr |
| 82 | Landscape | Bro Tr |
| *SAVIGNA | AC, ALEXANDER Dumont, N. J. | |
| 83 | Sunlit Meadows | Bro Tr |
| 84 | Morning Mist | Bro Tr |
| 85 | Toward the Clearing | Bro |
| 86 | Moonshiner's Shack | Bro |
| SHECKE | LL, THOMAS O. East Orange, N. J. | |
| 87 | Lanc in Tesuque, New Mexico | Bro |
| - 88 | Youth | Bro |
| 89 | White Wings | Bro Tr |
| 90 | Spring on the Jordan | Bro |
| SHIELDS | S, WM. GORDON Huguenot Park, S. I., | N. Y. |
| | New York-Old and New | Bro |
| 92 | Full Blast in War Time | Bro |
| 93 | Low Tide | Bro |
| 94 | Court of the Palace of Fine Arts | Bro |
| SIGLER, | C. E. New York, N. Y. | |
| 95 | Sundown | Bro |
| . 96 | Fisherman | Bro |
| 97 | Gulls | Bro |
| 98 | The Fog Rolls In | Bro |
| WALSH | RUTH MARY Boston, Mass. | |
| 99 | House of Seven Gables | Bro |
| | The Path of Light | Bro |
| 101 | Sunday Morning | Bro |
| | | |

| | , H. A. New York, N. Y. Shadows Fall | Bro |
|--------|---|--------|
| Woolox | I, Mrs. WM. H. Teaneck, N. J. | |
| 103 | Winter Stream | Bro Tr |
| 104 | Ten Below | Bro Tr |
| 105 | Unfueling | Bro Tr |
| 106 | Winter Afternoon | Bro Tr |
| Woglow | t, WM. H. Teaneck, N. J. | |
| | Summer Morning | Bro Tr |
| 108 | Peace Time | Bro Tr |
| 109 | Monday Morning | Bro Tr |
| 110 | The Haunted Road | Bro Tr |
| | | |

^{*} Member of the American Bromoil Society.

SPECIAL EXHIBIT LOANED BY THE OVAL TABLE SOCIETY

COURTESY MR. JOSEPH BING, F. R. P. S.

| BANFIELD, ARTHUR C., F.R.P.S. 46 The Library Steps | Bro |
|--|----------------------------|
| BING, JOSEPH 179 Visiting | Bro |
| Cox, Bartram, Hon. F.R.P.S. 150 Landscape | Bro |
| FIEDLER, FRANZ 3. The Artist 141 Potters Market | Bro Bro Tr |
| Hoden, Ferdinand 163 Rhytmus | Bro Tr |
| KALES, A. F., F.R.P.S. 61 No Title 204 Vonto Mitsuye 130 Ann May Wong | Bro Tr Bro Tr Bro Tr |
| MAYER, DR. EMIL, F.R.P.S. 148 Ruins in Italy 149 Landscape 182 School Concert | Bro Tr Bro Tr Bro Tr |

| MUDGE, | Edward | |
|----------------|----------------------------------|--------|
| 1 | Landscape—Early Spring | |
| Nigrin 49 | Old Times | Bro Ti |
| Petroci 142 | илл, J. Pastorale Arab | Bro Tr |
| | s, W. J., F.R.P.S. Wind Swept | Bro |
| | ıт, Е. М. Landscape | Brc |
| | DENNIS Old Age | Bro Tr |
| 505 (50.75) | 'LOYD, F.R.P.S. After the Storm | Bro |
| | ANG, OTTO | |
| 121 | Girl's Head | Bro Tr |

THE METROPOLITAN MUSEUM OF ART

Mr. E.G.M. Plank

I have been requested by the Trustees of The Metropolitan Museum of Art to express to you their deep appreciation of your generous gift of eight of your photographs.



Secretary Secretary

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Station "H" CINCINNATI, OHIO

April 7, 1943

American Bromoil Society, 12 Maiden Lane, New York, N. Y.

Attention: Mr. E. G. M. Plank, President

Dear Mr. Plank:

Prints sent to your exhibition by Miss Poggendick and myself arrived home again today in very nice condition. You folks deserve credit for the care in handling and packing.

The catalog is nice, - very nice. A true print exhibition listing instead of the wild, advertising effect style in general use today.

It was indeed interesting to get the catalog but even so, it rather tugged at the soft parts of a fellow when he thinks what he missed. I most certainly would have loved to see the show. However, these days in the manufacture of machinery, the WPP regulations, getting materials, checking rules, restrictions, etc. leaves no time to visit. However, I could have hopeed a train in afternoon, landed in N.Y. next morning, hopped back in afternoon and been back following morning. Only 48 hours. Mich I had done so now.

When I saw names such as Hanson, Shields, Cox, Kales, Vail, etc. I sure wish I had seen the show.

Noted you hung my three-color print and fiscarded one monotone transfer. All fine. As it happens you discarded the one I would have wished put saids in favor of color, if hung.

Bromoil and transfer are really such "individual" jobs' I certainly wish I could have seen the results obtained by the others. Sort of makes me sick to have missed it.

If you can spare the time, please advice a few highlights on the show. How many attended, what sizes were the prints generally, what percentage of prints contributed were not good bronoils and not hung, etc. etc.

In a former letter you mentioned giving details of the ABS and I would like to hear them if there is anything in addition to catalog discourse. Do you still desire the names of bromoil workers as covered by my files who contacted me about the TRANSIT press, ink, criticism, assistance, etc.

lover)

With no attempt at criticism, may I refer to your catalog (rear pages) on the bromoil process wherein the "oil and water will not mix" theory is mentioned. I enclose a Defender Bulletin with my findings on the "Phenomenon of Inking" as it may be of interest.

Thanks for advising me of the show, thanks for hanging my prints and thanks for the catalog. I hope you have another show next year.

Yours very sincerely,

CHAS. H. PARTINGTON
Chas. H. Partington

F.S. Wish you had sent the show, at least if not complete with Mr. Bings loan prints, and these also if possible, to all exhibitors not in New York or vicinity. I feel we would all have been vary glad to see them.

The Camera Club



CALLERY
LIBRARY
DARK ROOMS
STUDIO
MEETING ROOMS
NEW YORK SALON

ONE TWENTY ONE WEST SIXTY-EIGHTH STREET . NEW YORK CITY . PHOTOGRAPHIC ACTIVITIES SINCE 1884

The American Brownil Society
12 - Maiden Lane
New York City.

April 21st 1943

Gentlemen: -

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Att. Mr. Plank, President.

Your secretarys' letter of April 8th has been received and we are glad to know that your exhibit in our Gallery was so successful.

I am wondering if your membership has given consideration to the off the record proposal I made sometime ago about the Bromoil Society becoming a fivision of The Camera Club.

It seems to me that the general make up of your membership and ours is about the same and a merger of the two groups would hold definate advantages for each. There would be no loss of identity as I see it and Id be happy to discuss the subject further if you care to.

At any rate - you can be sure that The Camera Club is always anxious to cooperate with you in any way possible.

jwd:lm

THE CAMERA CLUB

John W. Doscher, President.